

Magnetic Field  
Lines

A REGULUS FILMS PRODUCTION

# WHEELIE

@ 12 O'CLOCK

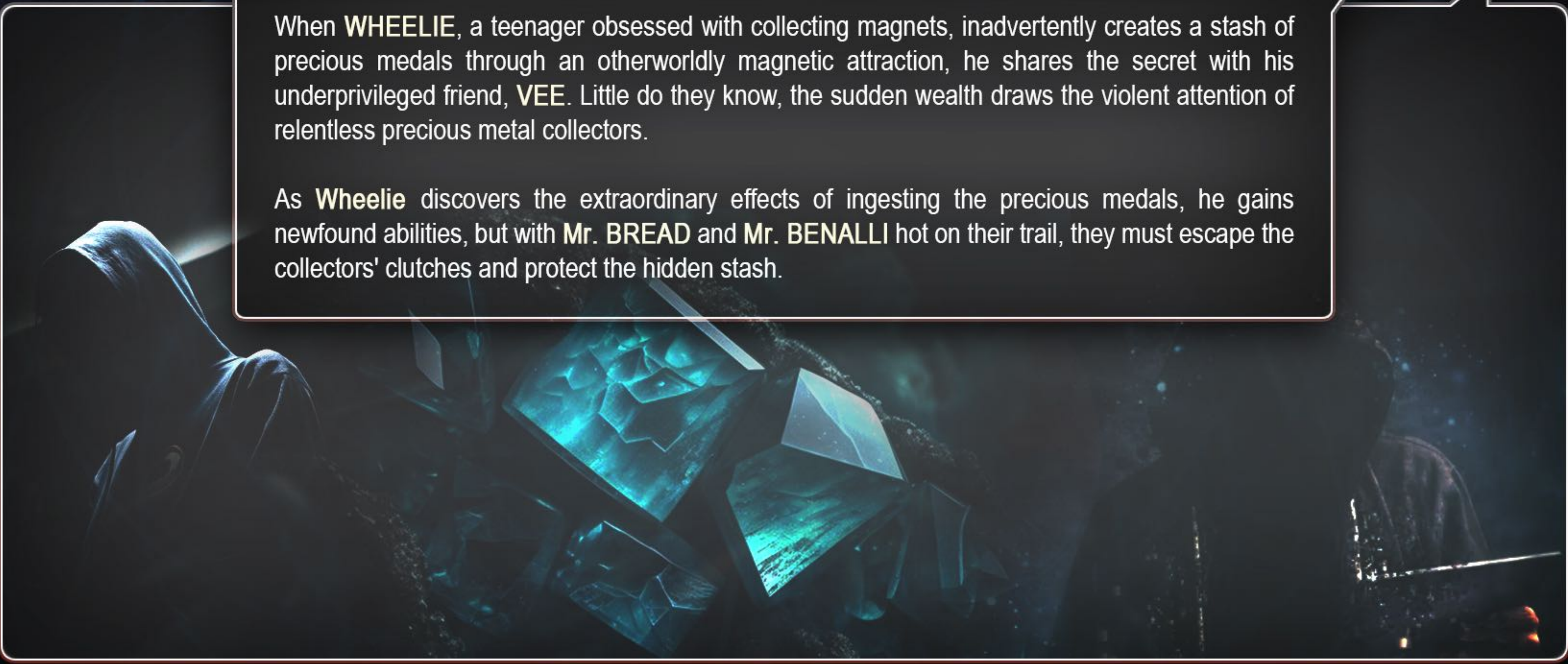


# WHEELIE @ 12 O'CLOCK

LOGLINE:

When **WHEELIE**, a teenager obsessed with collecting magnets, inadvertently creates a stash of precious medals through an otherworldly magnetic attraction, he shares the secret with his underprivileged friend, **VEE**. Little do they know, the sudden wealth draws the violent attention of relentless precious metal collectors.

As **Wheelie** discovers the extraordinary effects of ingesting the precious medals, he gains newfound abilities, but with **Mr. BREAD** and **Mr. BENALLI** hot on their trail, they must escape the collectors' clutches and protect the hidden stash.



# WHEELIE @ 12 O'CLOCK

SYNOPSIS: PAGE-1:

In a quiet suburban town, "WHEELIE," a teenage enthusiast of all things magnetic, is known for his peculiar fascination with collecting magnets of various shapes and sizes. His obsession has grown to an unimaginable extent, as he's amassed a staggering 11-foot pile of magnets in his garage, attracting attention from fellow collectors and curious neighbors.

One day, while experimenting with different types of magnets, **Wheelie** unwittingly creates a powerful magnetic force. This inexplicable occurrence draws not only electrical-charged rocks from space but also lonsdaleite, an extremely rare and valuable mineral. Uncertain about what he has stumbled upon, **Wheelie** decides to share a handful of the precious findings with his struggling friend, **VEE**, hoping it might bring some much-needed relief to **Vee's** financial struggles.

**Vee**, unaware of the real value of the magnetic bounty, decides to turn in the precious rocks to a local collector to see if they have any worth. Little does he know that this innocent act will have dire consequences. His actions catch the attention of ruthless and violent precious metal collectors, **Mr. BREAD** and **Mr. BENALLI**, who will stop at nothing to lay their hands on the rest of the valuable stash.

# WHEELIE @ 12 O'CLOCK

SYNOPSIS: PAGE-2:

**Wheelie**, fearing for his friend's safety, confronts the harsh reality that the precious medals are not just valuable; they have supernatural properties. During the magnetic incident, **Wheelie** was knocked unconscious, and he discovers that he has ingested a significant amount of the precious medals. As a result, he gains remarkable abilities: **ENHANCED INTELLIGENCE**, **INCREASED ATHLETICISM**, and the power to **ENHANCE** the performance of any **ELECTRICAL OBJECT** he touches.

With his newfound skills and confidence, **Wheelie** starts to connect with his high school crush, **RIA**, with ease. Life seems to be improving for **Wheelie** and his friends. However, the relentless pursuit of **Mr. Bread** and **Mr. Benalli** takes a violent turn, putting **Wheelie** and his friends in danger.

The teens must now navigate a world where they are being relentlessly pursued by the collectors, who start their search at **Vee's** home and work their way towards **Wheelie's** circle of friends. As **Wheelie** is the only one who truly understands the gravity of their situation and the location of the hidden stash, he must devise a plan to protect his friends and escape the clutches of the collectors. Their thrilling journey takes them through daring escapes, magnetic-powered stunts, and moments of self-discovery as **Wheelie** and his friends race against time and danger to safeguard their extraordinary secret and each other.

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# WHEELIE @ 12 O'CLOCK

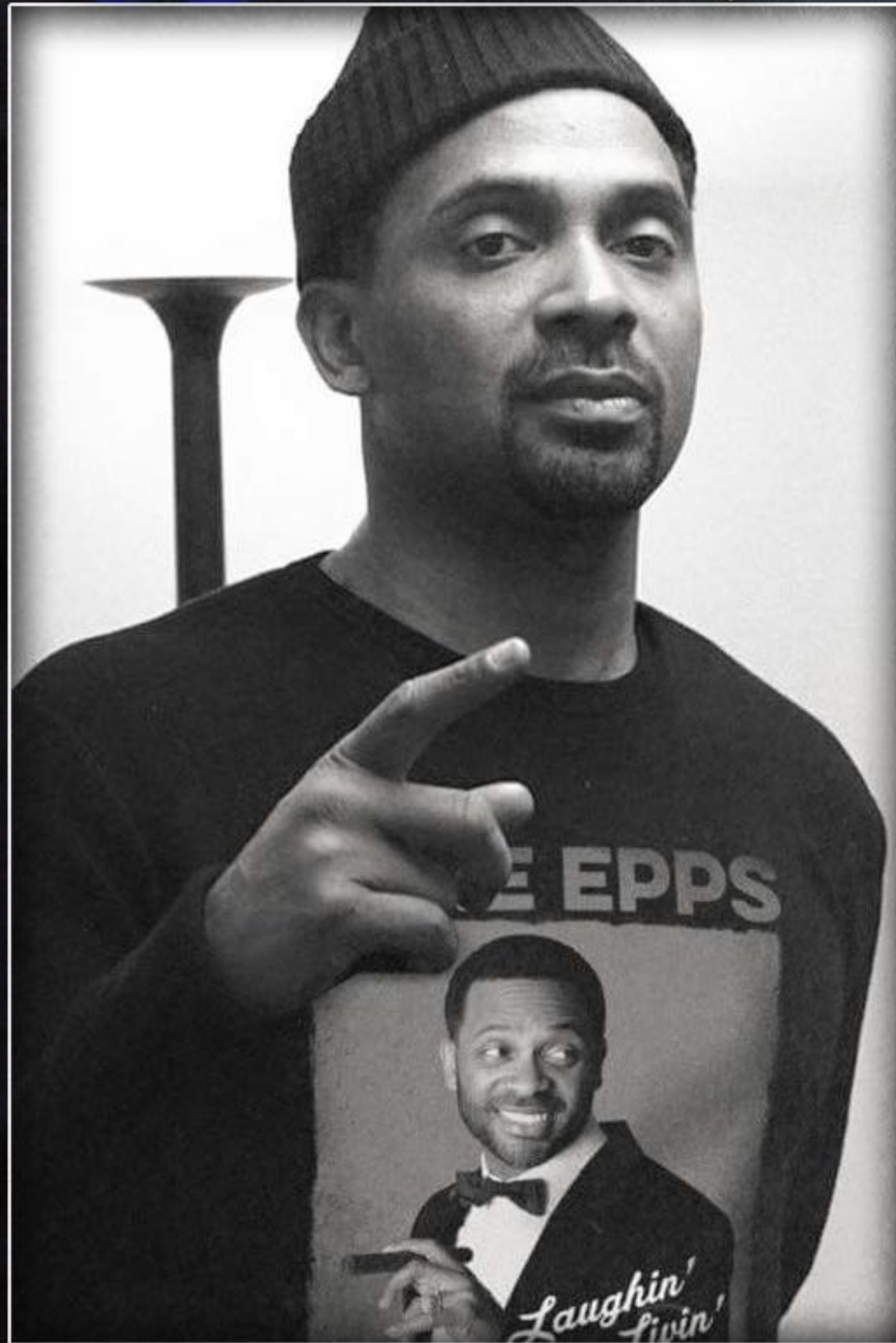
COMPARABLES:



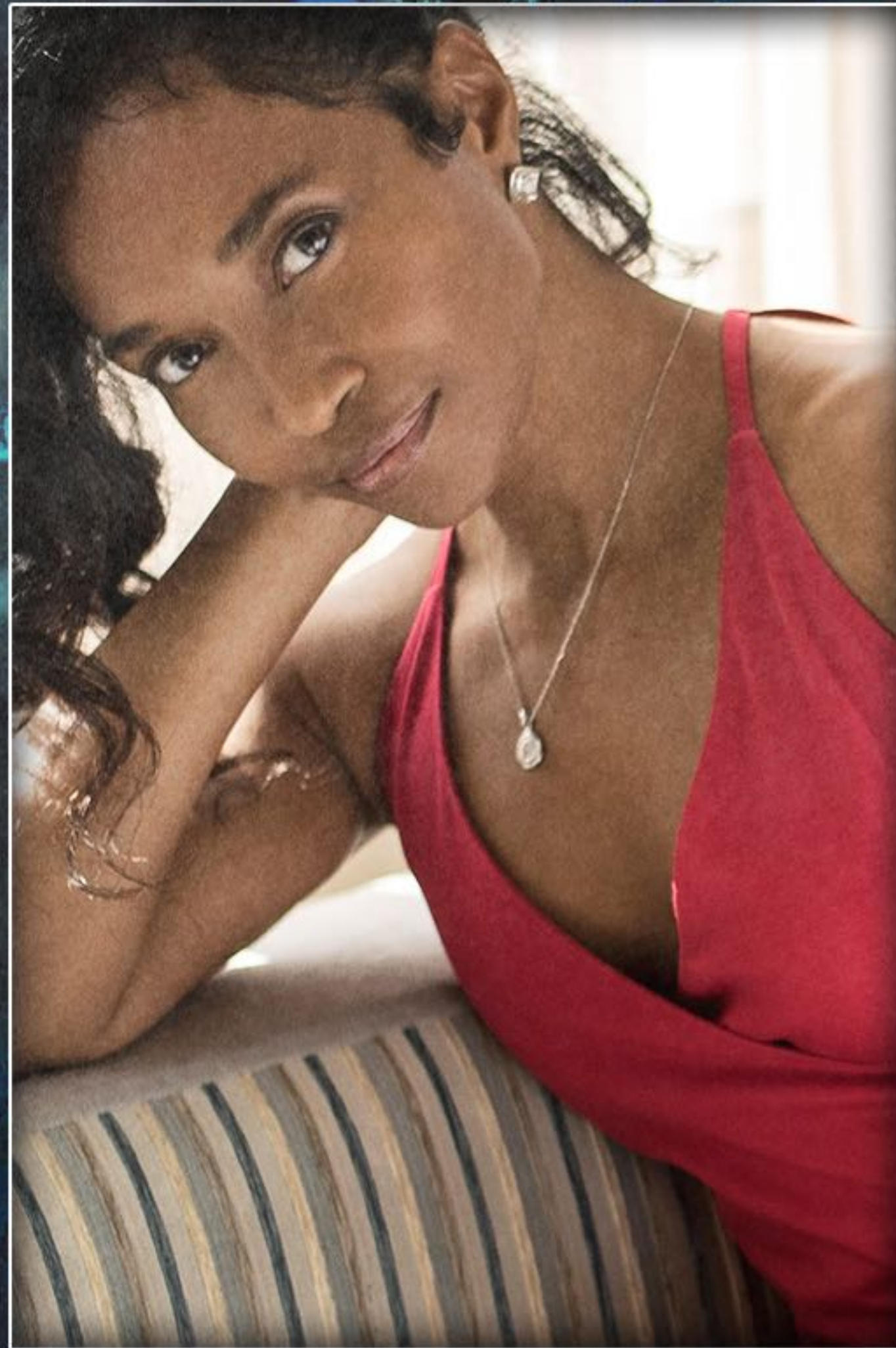
# WHEELIE @ 12 O'CLOCK

PROSPECTS:

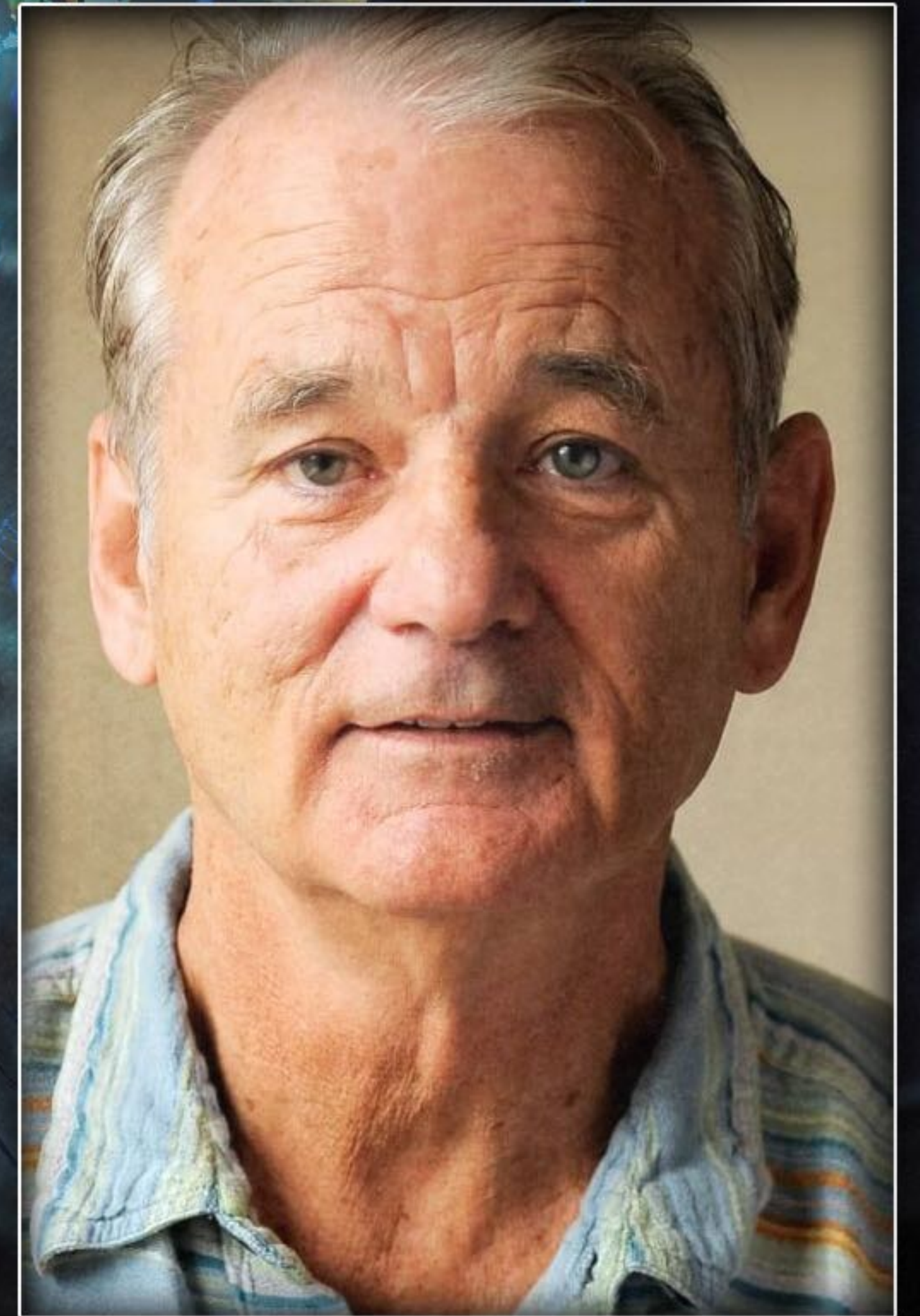
MIKE EPPS AS "WHEELIE'S DAD"



CHILLI AS "WHEELIE'S MOM"



BILL MURRAY AS "MR. BREAD"



# WHEELIE @ 12 O'CLOCK

DISTRIBUTION:  
INVESTMENT STRATEGY:

## ROI:

Investors in our project will have the opportunity to recoup 100% of their investment in the first position, ensuring that their initial capital is returned before any further distribution of net profits takes place. This means that investors will be given priority when it comes to recouping their funds.

## DISTRIBUTION:

One of the key factors contributing to the potential profitability of our project is the existing partnerships we have established with three distributors. These distributors have limited theatrical placements, **VOD** (Video on Demand) licensing partnerships with popular platforms such as **STARZ**, **BET**, **TV ONE**, and **TUBI**. These platforms have a significant viewership and provide a strong opportunity for our film "**WHEELIE AT 12 O'CLOCK**" to reach a wide audience.

The deals we have with these distributors typically follow an 80/20 split, where 20% of the revenue generated from streaming distributions goes to the distributors and 80% is allocated to the filmmakers. Payouts are made at the end of each quarter, ensuring a steady and regular flow of income.

**STARZ**

**BET**★

**tvone**  
news+sports

**tubi**

# WHEELIE @ 12 O'CLOCK

## MARKETING: TARGET AUDIENCES:

### MARKETING:

In terms of marketing, we have devised a comprehensive strategy that utilizes popular social media outlets such as INSTAGRAM, FACEBOOK, and TIKTOK. These platforms have extensive user bases and are highly effective in reaching and engaging with the target audience. By leveraging the power of social media, we aim to create a significant buzz and generate widespread awareness for our film **"WHEELIE AT 12 O'CLOCK"**, thus increasing its chances of success.

### TARGET AUDIENCES:

In conclusion, when considering comparable films in the same genre, we are confident that **"WHEELIE AT 12 O'CLOCK"** will perform admirably through limited theatrical and streaming distribution sales. By analyzing the success of similar movies, we have identified a strong demand for this type of content among the target audience. With the established partnerships with distributors who have access to popular streaming platforms, we expect **"WHEELIE AT 12 O'CLOCK"** to attract a substantial viewership and generate considerable revenue.





# WHEELIE @ 12 O'CLOCK

MEET THE CREATOR:

## RODERICK "RAB" HOPKINS

**RODERICK "RAB" HOPKINS** is a Miami native raised in the Sunshine State. At just 12 years old, he began his creative journey crafting **EASTER**, **CHRISTMAS**, and **BLACK HISTORY** plays for his church.

Driven by a passion for writing, he honed his skills at **MIAMI DADE COMMUNITY COLLEGE** and pursued a career in screenwriting.

To date, **Roderick "Rab" Hopkins** has authored three compelling screenplays. With numerous other works in the pipeline, **Hopkins'** stories are destined to grace television screens everywhere.



# WHEELIE @ 12 O'CLOCK

MEET THE DIRECTOR:

## ANTWAN SMITH

**ANTWAN SMITH** is an acclaimed award-winning Director with a portfolio of three studio-distributed feature films. He has earned recognition from esteemed publications such as HIP HOP WEEKLY and THE SOURCE MAGAZINE, along with a spotlight on Miami's "DECO DRIVE" show.

In 2010, Smith secured the MTV-2 "**GUERRILLA MUSIC VIDEO OF THE YEAR**" award. His 2012 debut independent film, "**BLOODLINE: THE SIBLING RIVALRY**", earned him a nomination for "**BEST DIRECTOR**" and the prestigious "**BEST INDEPENDENT FILM**" title at the BEST IN FLORIDA AWARDS. Further cementing his reputation, Smith claimed "**BEST FILM**" at MIAMI'S URBAN FILM FESTIVAL in both 2016 and 2018 for his works "**FADE AWAY**". August 2023 saw him triumph once more, as he clinched the "**BEST LOCAL FILM**" award for his hit indie feature, "**CUZO**", featuring a stellar cast including Glenn Plummer and Dennis LA White.

Antwan Smith's highly anticipated 2024 feature film, "**VENDETA**", boasts a star-studded ensemble with Ky-Mani Marley (Shottas), Paul Campbell (First Sunday), and Majah Hype. With these achievements, Antwan Smith is unquestionably establishing himself as a leading force in the realm of directing.



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